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# HOLDERS - SMART BUSINESS CLUB

## **CLIENT OVERVIEW**

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📇 Clubs	Jennifer Smith	Business owner	Активний	Jennifer Smith	HŌLDERS	4
Events	Michael Johnson	Business owner	Не активний	<b>Jennifer Smith</b> 26.09.2000	Residents	See all >
S Prices	Jessica Williams	Top manager	Активний	Location O London, United Kingdom	NEW NEW	
Administrators	Christopher Brown	Top manager	Активний	Family status:	Jennifer Michael Smith Johnson	Jessica Christopher Williams Brown
Contributors	Amanda Davis	Employee	Активний	Key competencies:	How to del develop yo	egate and urself?
그는 Categories	Matthew Taylor	Employee	Не активний	Marketing 🦺 E-commerce 💻	► London, L PREMIUM ② Nov 4, 1:0	IK
Content	-			Attitude to investments:		and Product ent
	Sarah Martinez	Manager	Активний	I need investment	► Vienna, A PREMIUM ② Nov 8, 8:0	
	Jason Anderson	Top manager	Не активний	About user	Business	ce and Online
	Emily Garcia	Manager	Активний	English entrepreneur, founder and executiv XPRIZE Foundation, a global leader in desi competitions to encourage technological d	e c gni ev∉ PREMIUM ② Dec 13, 4	
				the future of humanity. He is also the execu Singularity University, a Silicon Valley-base	d h To the list of a	ll events

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Team size:

9

Collaboration: 2023-2024 Industry: **Business Networking** 

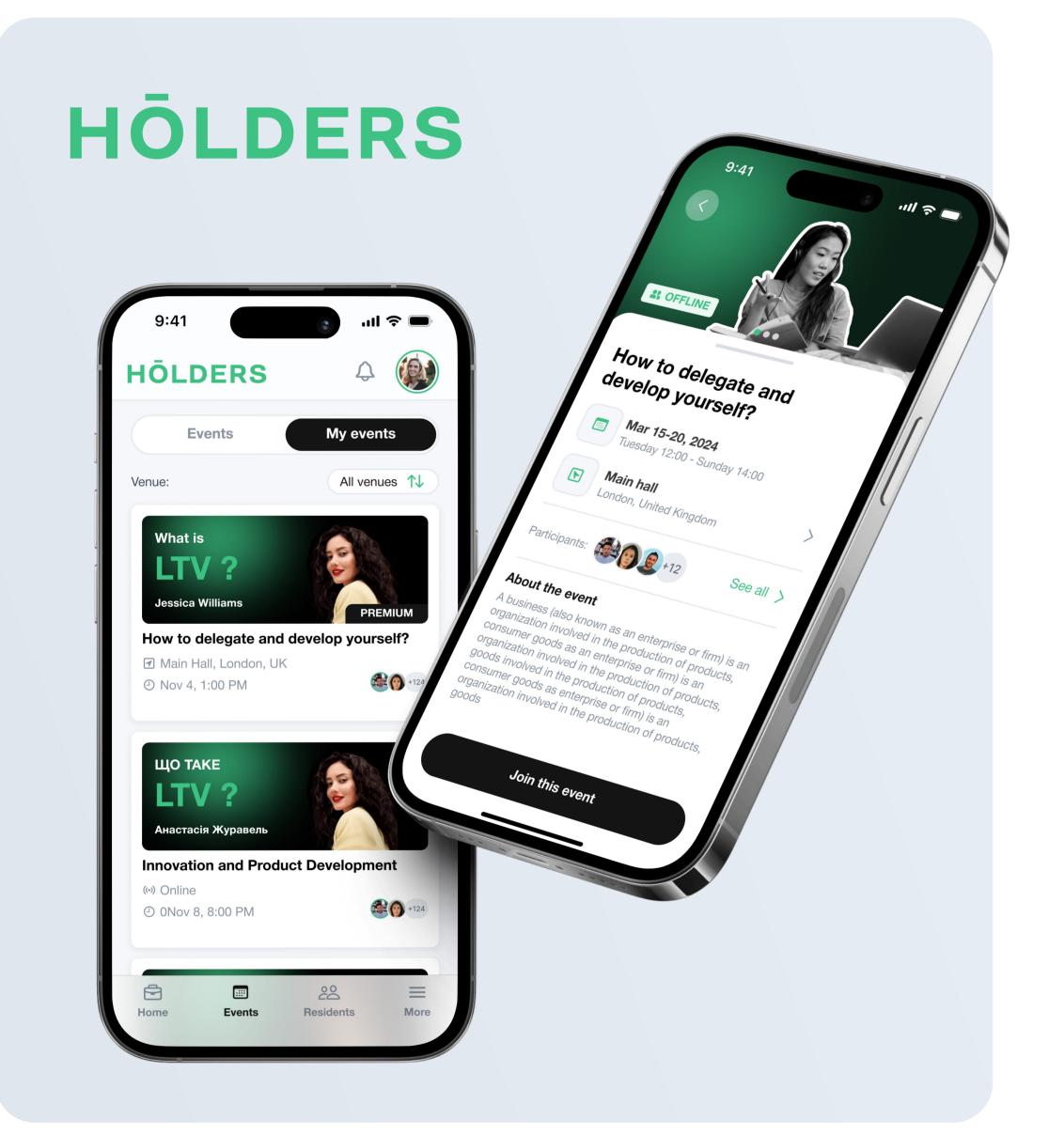
Country: Ukraine

Holders is business club tailored for entrepreneurs, dedicated to fostering meaningful connections within the business community while streamlining event management processes. The platform was developed to seamlessly organize events and facilitate user connections and registrations. At the heart of client's vision lies the mission to unite individuals based on shared business interests, enabling them to discover like-minded peers, potential partners, investors, and collaborators.

#### **SUMMARY:**

Increasing brand recognition, thanks to partial digitalization and the introduction of the latest technologies to  $\rightarrow$ the process of holding various types of events.

- The business has undergone complete optimization and transformed into a convenient platform for  $\rightarrow$ businessmen, which has about 2000 users.
- The client now has the ability to track event attendance, manage subscriptions and newsletters within the  $\rightarrow$ community and collect information about users in one place.



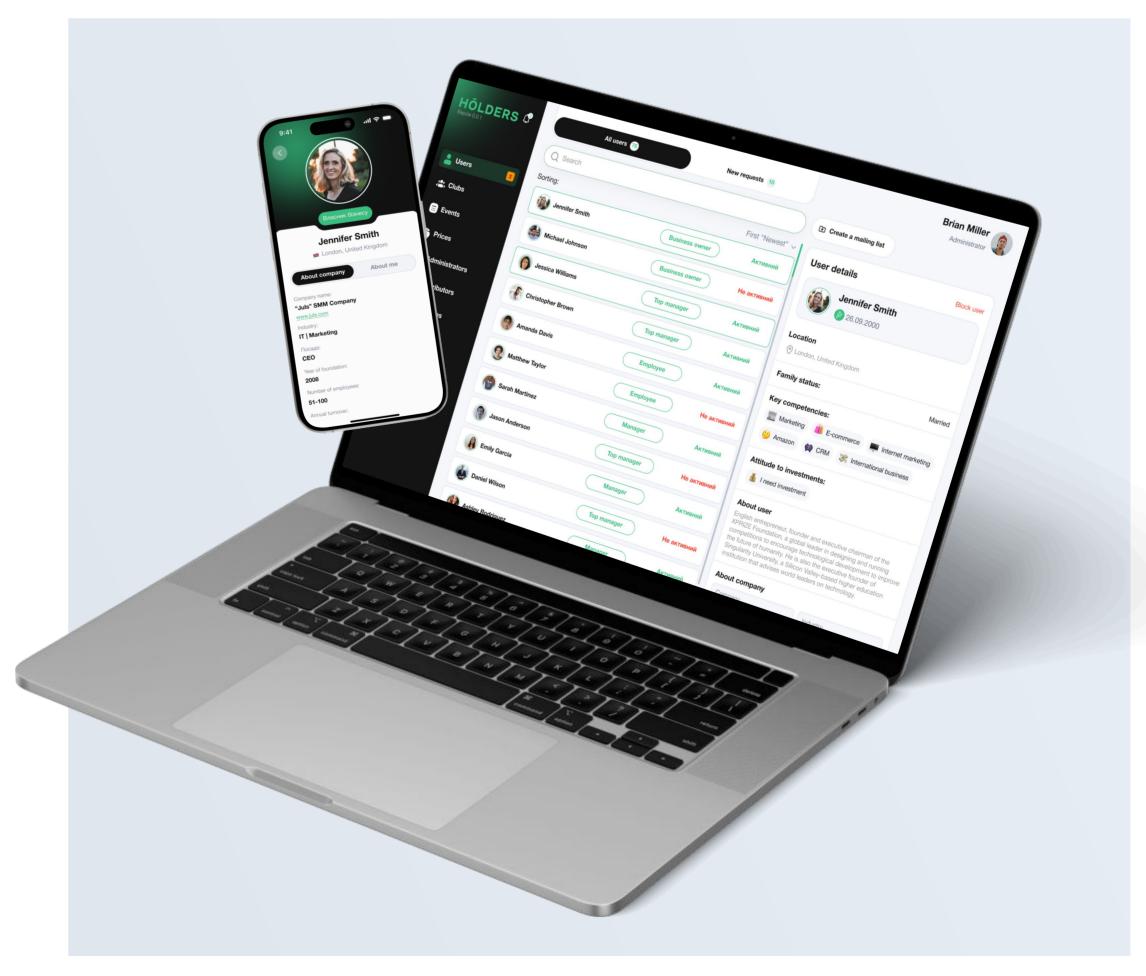
## **SOLUTION OVERVIEW:**

Our solution addresses the client's requirement for a comprehensive business constructor for organizing events, facilitating connections and managing community interactions. The platform enables seamless event management, attendee registration, subscription management and centralized user data collection.

The platform is designed to be responsive and scalable, allowing for seamless access and performance across different devices and screen sizes. By leveraging the latest technologies and best practices, the platform empowers businesses to efficiently organize events. It also fosters community engagement and gathers valuable insights to drive strategic decision-making.

#### **VALUE DELIVERED:**

Our solution fulfills the client's need for a versatile platform that encompasses event organization, community building and user management functionalities.



The platform's intuitive registration system ensures smooth attendee onboarding and reduces friction in the participation process. Features such as real-time data analytics, automated processes and seamless integration equip the client with the tools needed to succeed in event management and community building.

Overall, our solution delivers tangible value by providing our client with a powerful tool-set to efficiently organize events, foster community engagement and make datadriven decisions for strategic growth and development.





