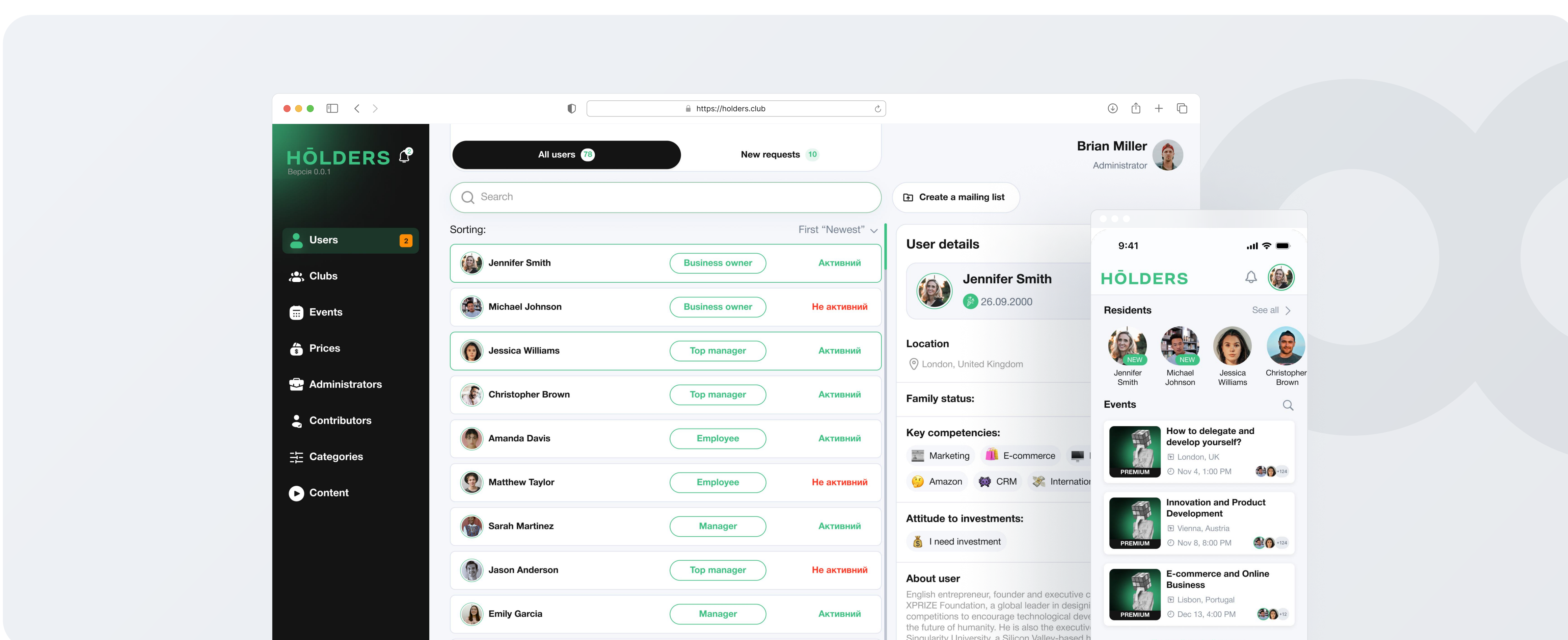


CASE STUDY

HOLDERS - SMART BUSINESS CLUB

CLIENT OVERVIEW



Team size:
9

Collaboration:
2023-2024

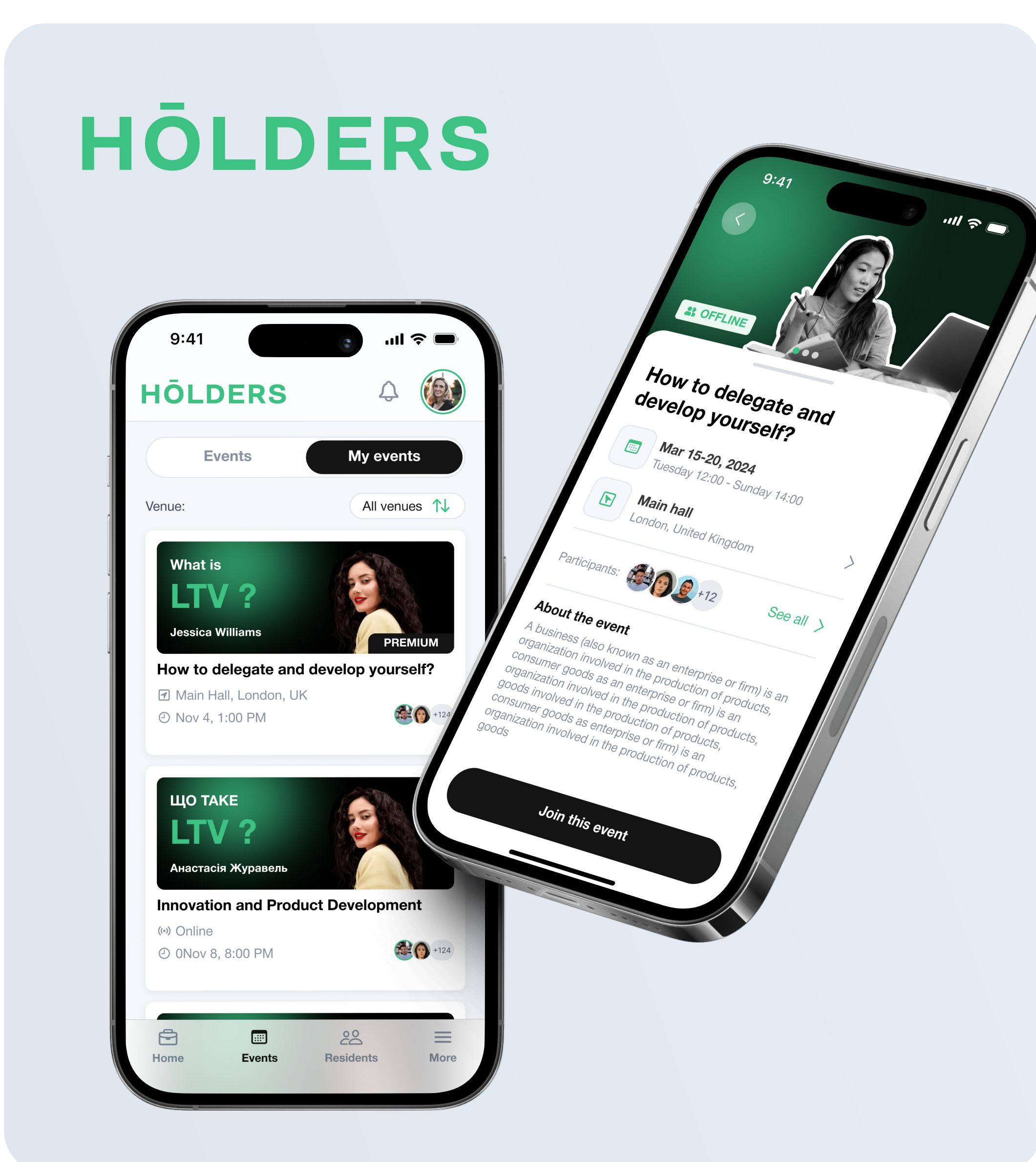
Industry: **Business Networking**

Country:
Ukraine

Holders is business club tailored for entrepreneurs, dedicated to fostering meaningful connections within the business community while streamlining event management processes. The platform was developed to seamlessly organize events and facilitate user connections and registrations. At the heart of client's vision lies the mission to unite individuals based on shared business interests, enabling them to discover like-minded peers, potential partners, investors, and collaborators.

SUMMARY:

- Increasing brand recognition, thanks to partial digitalization and the introduction of the latest technologies to the process of holding various types of events.
- The business has undergone complete optimization and transformed into a convenient platform for businessmen, **which has about 2000 users.**
- The client now has the ability to track event attendance, manage subscriptions and newsletters within the community and collect information about users in one place.



SOLUTION OVERVIEW:

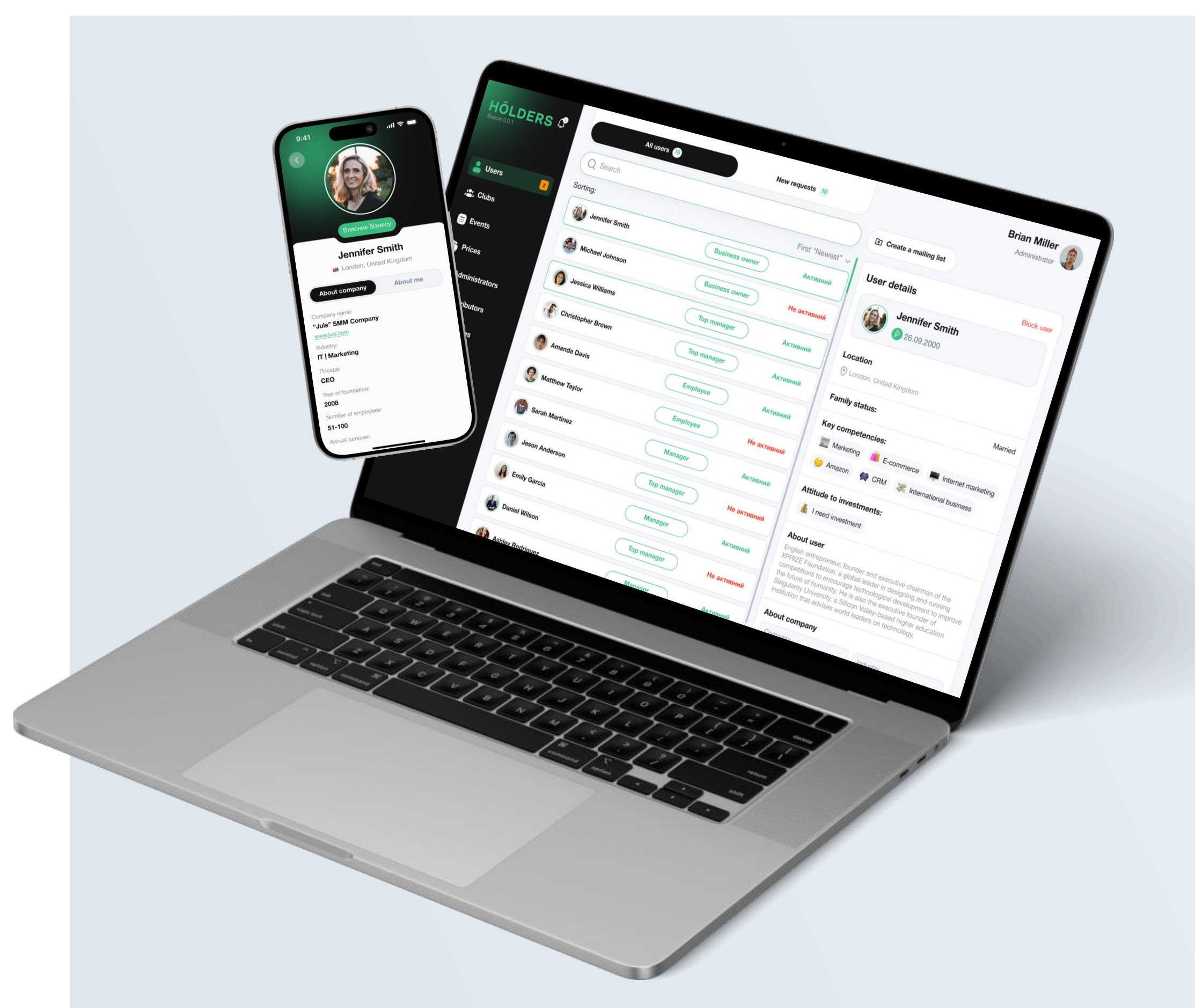
Our solution addresses the client's requirement for a comprehensive business constructor for organizing events, facilitating connections and managing community interactions. The platform enables seamless event management, attendee registration, subscription management and centralized user data collection.

The platform is designed to be responsive and scalable, allowing for seamless access and performance across different devices and screen sizes. By leveraging the latest technologies and best practices, the platform empowers businesses to efficiently organize events. It also fosters community engagement and gathers valuable insights to drive strategic decision-making.

VALUE DELIVERED:

Our solution fulfills the client's need for a versatile platform that encompasses event organization, community building and user management functionalities. The platform's intuitive registration system ensures smooth attendee onboarding and reduces friction in the participation process. Features such as real-time data analytics, automated processes and seamless integration equip the client with the tools needed to succeed in event management and community building.

Overall, our solution delivers tangible value by providing our client with a powerful tool-set to efficiently organize events, foster community engagement and make data-driven decisions for strategic growth and development.



9

PEOPLE

Final team size

2000+

USERS

On the platform